

PROJECT

Methods of investigating

STUDENT

Ziyu (Zoe) Zuo

PROJECT TUTOR

Can

Based on the feedback you received during your final crit, what's working well in your studio project?

- Love the chilli skin page
- Like the interactivity and the handmade feel of this zine.
- I really like the pop-out cover. Even though I haven't seen the actual sink, I can still understand how the things are arranged around it. I think it's a really effective way to communicate the space.

Based on the feedback you received during your final crit, what's not working well in your studio project?

- You should credit the image from the internet.

How could you develop this project further? Or what did you learn that can help you in your future projects?

- Maybe develop a clearer narrative for the “ world ” you build up
- The use of non-human tone of voice and perspective?
- Try some water proof material
- In this brief, I realised that I didn ' t really explain why I chose to make a zine. I used tearing, folding and tracing paper to make it more interactive, but I think I could have thought more carefully about how the medium connected to the project itself.
- I also feel that my understanding of The Carrier Bag Theory of Fiction was still quite limited. I tried to move away from a linear structure by grouping the residues by behaviour instead of time, but the reading experience was still quite sequential.
- This actually made me realise that non-linear storytelling is not just about changing the order of content, but also about how readers move through and connect information. Maybe In future projects, I ' d like to explore more flexible ways of readina!!

TUTOR FEEDBACK:

Any additional comments or suggestions?

- The pop-out front cover of the zine helps the audience understand the micro – environment, and the interaction designed in the inner pages is interesting.

TUTOR FEEDBACK:
WRITTEN RESPONSE

How well does the writing evidence the following?

Logical coherence and rigour (i.e. Does it make sense?)
Active engagement with writing as a form/medium
Relevant and insightful selection of texts/references
Critical analysis of texts/references
Academic referencing of sources
Grammar, punctuation, and spelling

WEAK

NO CONCERN

STRONG



PROJECT

Methods of iterating

STUDENT

PROJECT TUTOR

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Based on the feedback you received during your final crit, what’s not working well in your studio project?

How could you develop this project further? Or what did you learn that can help you in your future projects?

TUTOR FEEDBACK:
Any additional comments or suggestions?

TUTOR FEEDBACK: WRITTEN RESPONSE	How well does the writing evidence the following?	WEAK	NO CONCERN	STRONG
	Logical coherence and rigour (i.e. Does it make sense?)	☐	☐	☐
	Active engagement with writing as a form/medium	☐	☐	☐
	Relevant and insightful selection of texts/references	☐	☐	☐
	Critical analysis of texts/references	☐	☐	☐
	Academic referencing of sources	☐	☐	☐
	Grammar, punctuation, and spelling	☐	☐	☐

PROJECT

Methods of cataloguing

STUDENT

PROJECT TUTOR

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TUTOR FEEDBACK:
Any additional comments or suggestions?

TUTOR FEEDBACK: WRITTEN RESPONSE	How well does the writing evidence the following?	WEAK	NO CONCERN	STRONG
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	Active engagement with writing as a form/medium	☐	☐	☐
	Relevant and insightful selection of texts/references	☐	☐	☐
	Critical analysis of texts/references	☐	☐	☐
	Academic referencing of sources	☐	☐	☐
	Grammar, punctuation, and spelling	☐	☐	☐

PROJECT

Methods of translating

STUDENT

PROJECT TUTOR

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	Critical analysis of texts/references	☐	☐	☐
	Academic referencing of sources	☐	☐	☐
	Grammar, punctuation, and spelling	☐	☐	☐

PROJECT

Methods of contextualising

STUDENT

PROJECT TUTOR

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TUTOR FEEDBACK:
Any additional comments or suggestions?

TUTOR FEEDBACK: WRITTEN RESPONSE	How well does the writing evidence the following?	WEAKNO CONCERNSTRONG		
	Logical coherence and rigour (i.e. Does it make sense?)	☐	☐	☐
	Active engagement with writing as a form/medium	☐	☐	☐
	Relevant and insightful selection of texts/references	☐	☐	☐
	Critical analysis of texts/references	☐	☐	☐
	Academic referencing of sources	☐	☐	☐
	Grammar, punctuation, and spelling	☐	☐	☐